Prifysgol Wrecsam
Wrexham University

Module specification

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Module Code	BUS6B9
Module Title	Financial Markets
Level	6
Credit value	30
Faculty	Wrexham Business School
HECoS Code	100107
Cost Code	GABP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BSc (Hons) Accounting and Finance	Core
BSc (Hons) Accounting and Finance with Foundation Year	Core
BSc (Hons) Accounting and Finance (Top up)	Core

Breakdown of module hours

Learning and teaching hours	36 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	**36** hrs
Placement hours	0 hrs
Guided independent study hours	264 hrs
Module duration (Total hours)	**300 hrs**

Breakdown of module hours (to apply to Hong Kong Institute of Technology only)

Learning and teaching hours	36 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	77 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	**113** hrs

Placement hours	0 hrs
Guided independent study hours	187 hrs
Module duration (Total hours)	**300 hrs**

Module aims

The aim of this module is to develop a critical and applied understanding of how global financial markets operate, interact, and influence corporate and investment decision-making. Students will examine the structure, function, and regulation of key financial markets—including equity, debt, foreign exchange, and derivatives—while exploring the roles of financial institutions and market participants. Emphasis is placed on market efficiency, price discovery, trading strategies, and the impact of macroeconomic and geopolitical factors, preparing students to analyse and engage with real-world financial market dynamics in both corporate and investment contexts.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Analyse the structure, functions, and key participants of major financial markets, including equity, bond, foreign exchange, and derivatives markets.
2	Critically evaluate the factors influencing asset prices and market behaviour, including macroeconomic indicators, policy decisions, and global events.
3	Apply theoretical and practical knowledge to assess market efficiency, trading strategies, and the regulatory environment governing financial markets.

Assessment

Indicative Assessment Tasks:
This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1: Group project based on the dynamics and drivers of financial markets and the participants who interact with them

Assessment 2: A closed book exam requires students to demonstrate their ability to apply their technical and computational skills. (3-hours)

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2	Group Project	1,500	40%	Oral Assessment
2	1, 2, 3	Examination	3 hours	60%	N/A

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is based upon the key principle that students are encouraged to participate in higher education when they are exposed to flexible ways of learning that engage them using innovative and creative pedagogical approaches. To this end People and Culture module applies the University's Active Learning Framework (ALF) supporting accessible, and flexible learning. Students will have access to multiple learning opportunities including face to face and online classes (with core and guest lecturers), seminars, access to recorded lectures, lecture notes and handouts and directions to relevant essential and additional reading.

An interactive approach to learning is always maintained and staff will engage students with key issue by drawing on case studies and their practice experiences in the world of business and management. Lectures will be organised around lecture inputs, quizzes, recorded video content, simulation software (where applicable), larger and small group discussions and debates. Face to Face or video mediated appointments can be made with tutoring staff via Microsoft Teams to discuss module content and assignments.

Welsh Elements

Students have an option to submit the assessments and receive feedback for the module in Welsh. Case studies and contextualised Welsh examples will also be implemented within the module where possible.

Indicative Syllabus Outline

1. Overview of global financial market
2. Equity markets
3. Debt markets
4. Foreign Exchange (FX) Markets
5. Derivative markets
6. Market participants
7. Market microstructure and trading mechanisms
8. Efficient market hypothesis and behavioural finance
9. Regulation of financial markets
10. Macroeconomic influences on financial markets
11. Ethical and ESG consideration in Markets
12. Applied market analysis

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Hull, J.C., (2021). *Options, Futures, and Other Derivatives*. 11th ed. Boston: Pearson.

Mishkin, F.S. and Eakins, S.G. (2024), *Financial Markets and Institutions*. 10th ed. Harlow: Pearson Education.

Indicative Reads:

N/A

Administrative Information

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Initial approval date	13/11/2025
With effect from date	01/09/2028
Date and details of revision	04.06.2026: AM1 modification approved to revise the module hour allocation for HKIT delivery through the reallocation of hours from Guided Independent Study Hours to Supervised Learning Hours
Version number	02